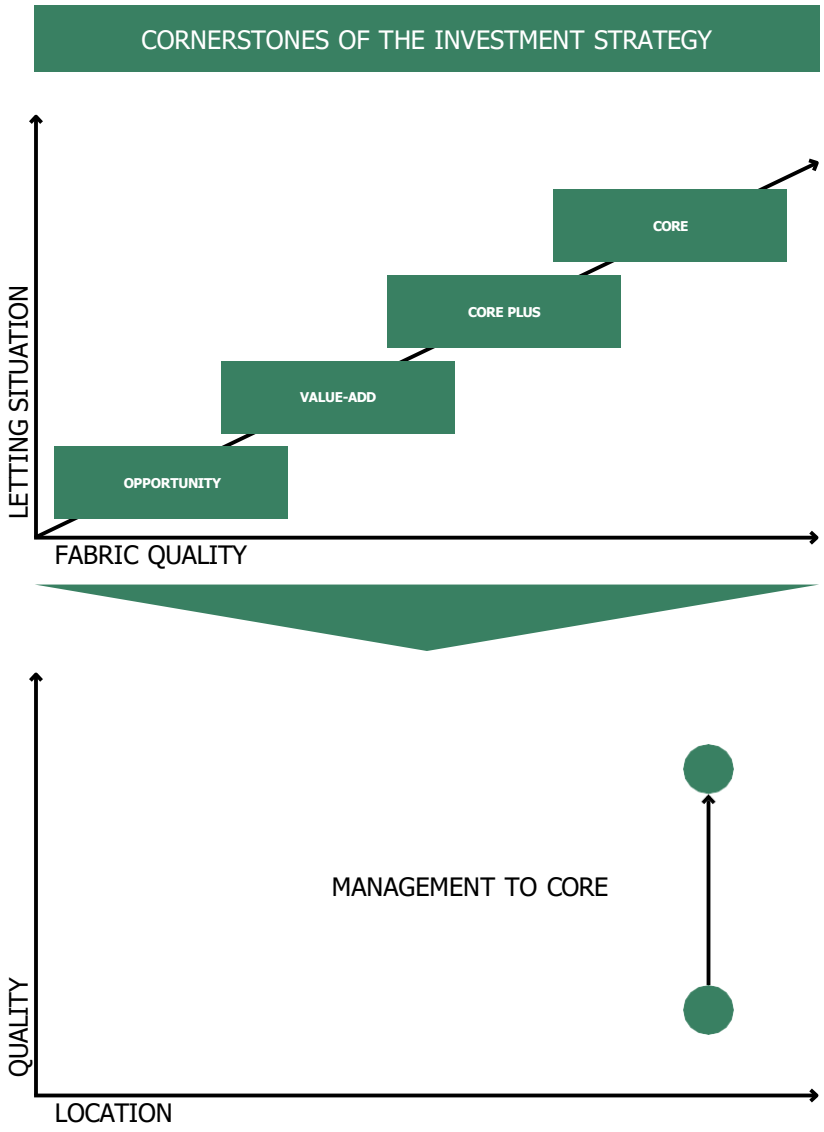
MANAGE TO CORE - STRATEGY

ART INVEST
REAL ESTATE



— Marketable categorisations often do not correlate with the investment risk, but rather merely describe the status of letting and the fabric quality situation with reference to a certain point in time.

— Our investment approach focuses on the development of properties with core characteristics.

— We invest exclusively in very good locations, while implementing measures aimed at enhancing asset quality.

— Only excellent locations demonstrate a broad demand, and one that is lasting and resilient to economic changes, among both operators and tenants, as well as investors, thereby making value-adding investments possible.

— We see value creation potential in various tasks, such as e.g.

- Project development
- Improvement of the letting and income situation
- Refurbishment and repositioning
- Improvement of the financing structure

— The objective of the value creation process is to develop properties in attractive locations with high asset quality and a stable occupancy profile, thereby supporting their long-term market attractiveness and marketability.